



## WEB SITE LINKING POLICY

### VALUE

The Saskatchewan Hospice Palliative Care Association (SHPCA) is committed to providing high quality links on its web site to other organizations of similar interests and values.

### POLICY STATEMENT

The SHPCA will adhere to the Web Site Linking Policy.

### PROCEDURES

#### OUR COMMITMENT AS WRITTEN ON THE SHPCA WEB SITE:

##### **Links to other sites from [www.saskpalliativecare.org](http://www.saskpalliativecare.org)**

The Saskatchewan Hospice Palliative Care Association Web Site has links to other Web Sites that are not under its control; the Saskatchewan Hospice Palliative Care Association is not responsible for the contents of any linked Web Site, or any link contained in a linked Web Site, or any changes or updates to such Web Sites. The inclusion of any link does not imply endorsement by the Saskatchewan Hospice Palliative Care Association of that Web Site or the information and services provided by that Web Site.

The Saskatchewan Hospice Palliative Care Association cannot guarantee the privacy or security of information you provide to the linked sites.

The Saskatchewan Hospice Palliative Care Association uses the following criteria to evaluate non- Saskatchewan Hospice Palliative Care Association Web Sites prior to providing a link:

- relates to the Saskatchewan Hospice Palliative Care Association's mission;
- complements and enhances the information on [www.saskpalliativecare.org](http://www.saskpalliativecare.org)
- provides credible, accurate, current, science-based information;
- is subject to adequate procedures for the review and updating of material;
- primarily focuses on information or educational content, rather than the promotion of a product or service;
- adheres to adequate policies regarding external links and privacy of user data;
- associate members will be provided links from our website and have permission to link to our website.

These criteria may change at any time without notice to reflect the policies of the Saskatchewan Hospice Palliative Care Association.

To request a link from the Saskatchewan Hospice Palliative Care Association Web Site to your Web Site, please e-mail us. All submissions will be reviewed by Saskatchewan Hospice Palliative Care Association Management or external reviewers with expertise in the topic.

Currently linked sites undergo periodic re-review annually or as needed.

We make every effort to ensure that our links are up to date. If you encounter a page that does

not link properly, please e-mail us.

**Permission to link to [www.saskpalliativecare.org](http://www.saskpalliativecare.org)**

The Saskatchewan Hospice Palliative Care Association may grant the owner of an external Web Site permission to use a hypertext link on that Web Site to [www.saskpalliativecare.org](http://www.saskpalliativecare.org), provided:

1. Any text-only link must clearly be marked "Saskatchewan Hospice Palliative Care Association ". The Saskatchewan Hospice Palliative Care Association logo may not be used as a hypertext link without express prior written permission from the Saskatchewan Hospice Palliative Care Association.
2. The link must "point" to a page within the [www.saskpalliativecare.org](http://www.saskpalliativecare.org) web Site.
3. The appearance, position and other aspects of either the link or the host Web Site may not be such as to damage or dilute the goodwill associated with Saskatchewan Hospice Palliative Care Association name and trademarks
4. The Saskatchewan Hospice Palliative Care Association reserves the right to revoke its consent to the link at any time in its sole discretion by amending this policy.
5. The Saskatchewan Hospice Palliative Care Association is not responsible for the information or materials contained on the host Web Site. Links to [www.saskpalliativecare.org](http://www.saskpalliativecare.org) are provided for convenience of reference only and are not intended as an endorsement by the Saskatchewan Hospice Palliative Care Association of the organization or individual operating the host Web Site or its content.

**DATE OF FINAL APPROVAL: FEBRUARY 23, 2015**

**DATE OF LAST RE-APPROVAL:**